

designing the public realm for social, environmental, and economic sustainability. one block at a time.



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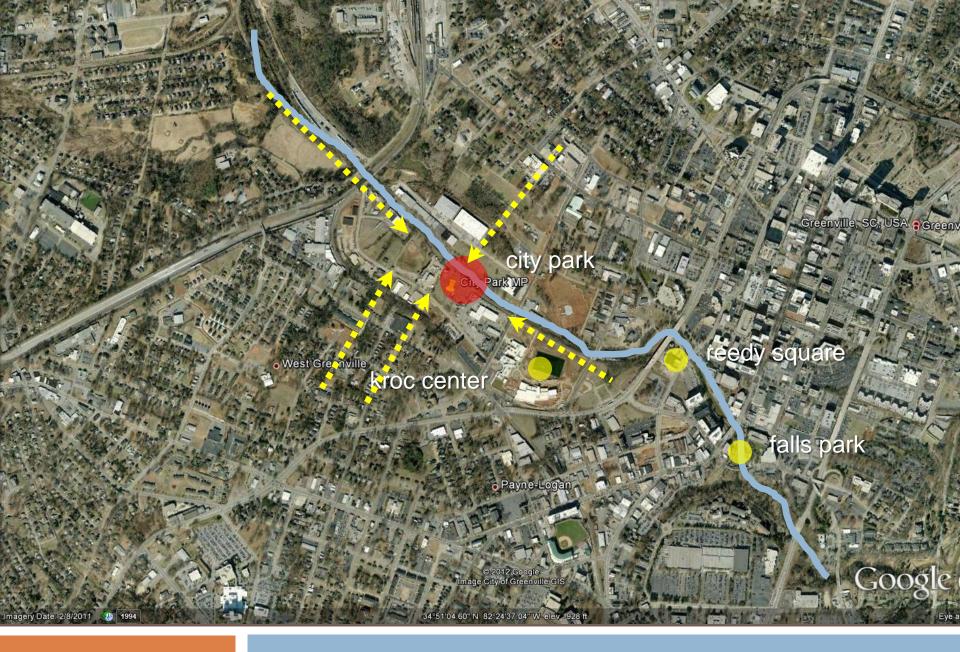
Tripp Muldrow, AICP

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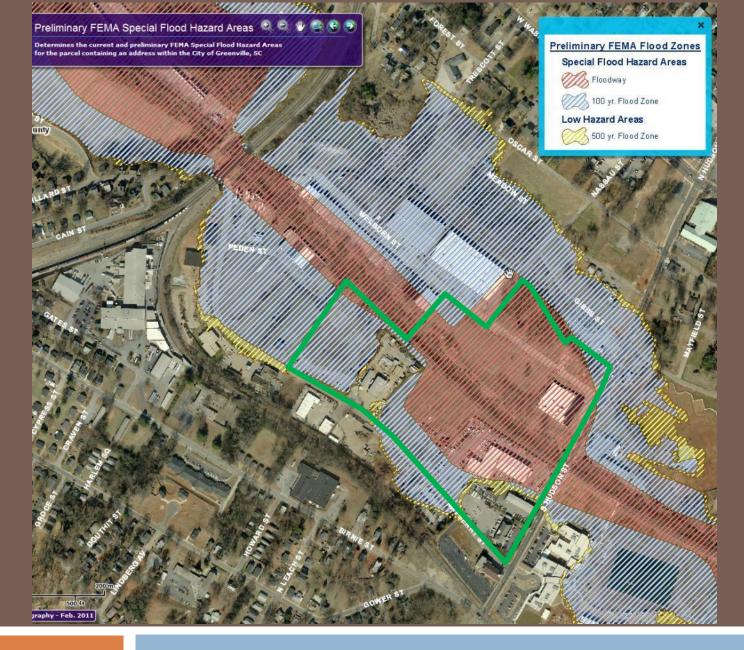
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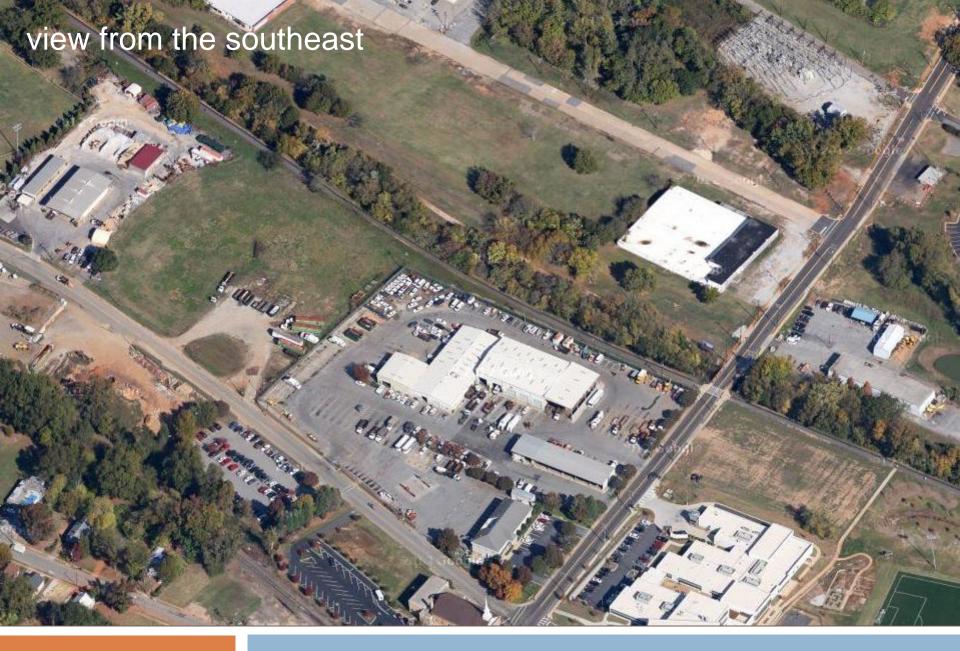
Tonight, you can help us by providing input on the design direction and the new scheme in four ways:

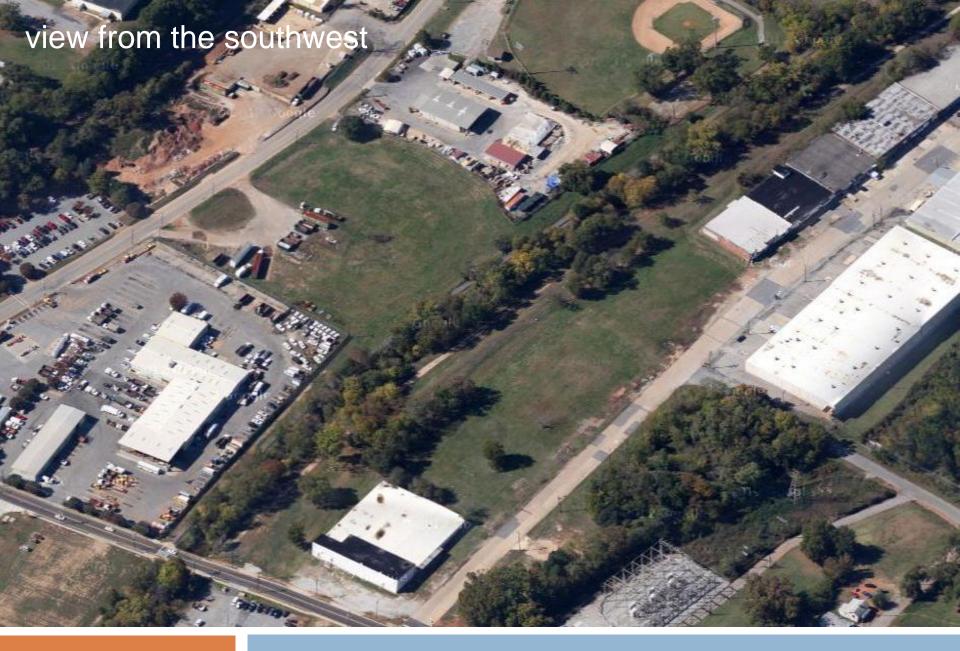
- 1. Open Q&A and discussion (after the presentation)
- 2. Visual Preference Survey: Dotmocracy
- 3. Post It Notes -- Comments on the Drawings
- 4. Comment Cards -- Use the Back Side Too!

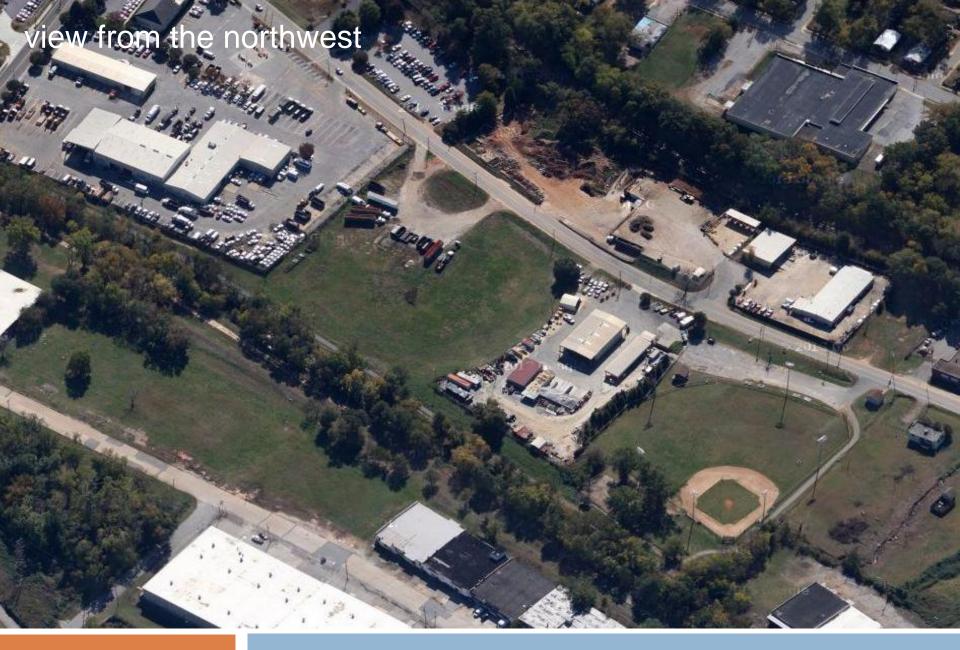


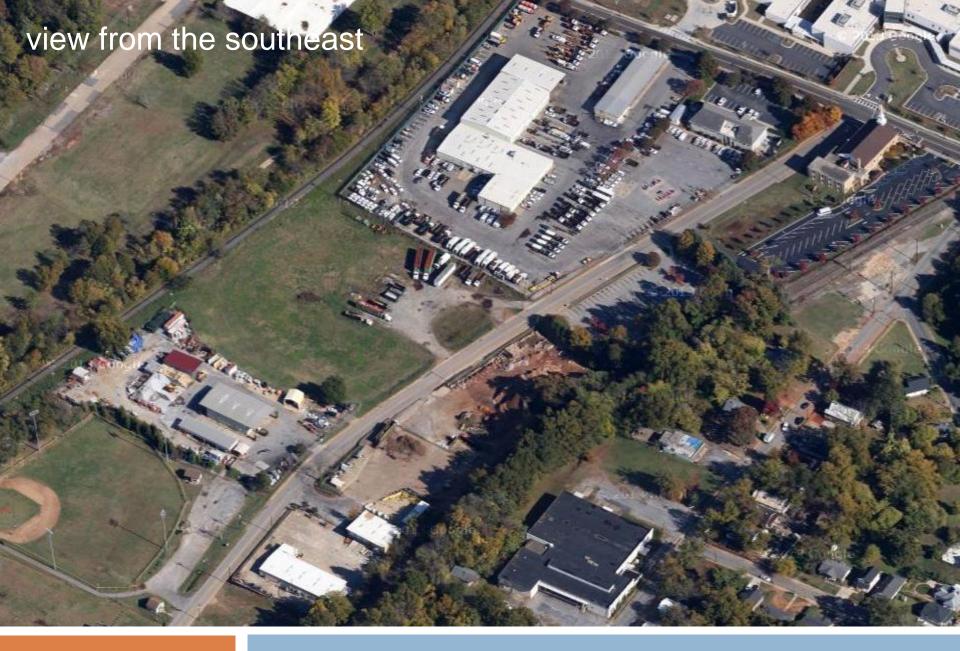
+ Context



















Feb. 21–28

Workshop + Charrette

SWA urban edge studio



# GOAL STATEMENT

GREATE A SAFE, BEAUTIFUL, SUSTAINABLE, AND UNIQUE DESTINATION; BUILDING ON THE NATURAL AND CULTURAL HERITAGE; AND SHAPING THE FUTURE AS A CATALYST FOR PROGRESS AND A STRONGER SENSE OF COMMUNITY.

> CITY OF GREENVILLE FEB. 23, 2013

ent SWA studio

1.	Community Gardens	14
2.	Kid's Mound with View	7
3.	Skate Park	6
4.	Bathrooms	5
5.	Amphitheater	5
6.	Bouldering	5
7.	Zip Line	5
8.	Lake	4
9.	Food Truck/Concessions	4
10	Adult Playground	



BIG IDEA (PARTI) STATEMENT A GATEWAY THAT BOLDLY EXPRESSES SUSTAINABILITY THROUGH CONTRASTS IN WET AND DRY ; WEAVING A PATCHWORK OF SPACES, BOTH LARGE AND SMALL, WITH INTUITIVE CIRCULATION PATTERNS, STRONG FORMS, AND INTENTIONAL PLANTINGS. WITH CONNECTIONS TO DOWNTOWN AND THE NEIGHBORHOODS.

25FEB13 greenville, Sc

SWA urban edge studio



Working

Designing in Public





Experts

+ Future Designers



shate Play ground Prah Swing + baby Swings water park Iceam Monkey Bars I think there should be a stage for Swima plays Long Basesall Zil Line feild Jench

+ Future Designers





concepts

Orange Scheme





concepts

Red Scheme





concepts

Green Scheme



### **ORANGE SCHEME:**

I voted for this because of the emphasis on farmers market, community garden, co-op facilities and food truck BUT lose the lake and put more teen attractions and an amphitheater.

Must acquire these sites at time of project (referring to warehouse buildings).

The lake is too big

Make the labyrinth big and year-round

More passive areas. No lake or less lake.

Like the curve on the Swamp Rabbit Trail





Orange Scheme



Add a theme playground! Please!

This one is great. Good job!

Make the park a destination.

River should be highlighted more.

Love the path and water.

This plan is great South of the river.

Where is the covered bridge?

Add the dog parks!

Has everything it needs, this is great!

Like bouldering and labyrinth.

Add a Destination Playground to this design.

Orchard IDEA is cool.

Need to work on North side.

Make the labyrinth BIG and has walls, bushes

Walk field, Skateboard, Rock Climbing, History Wall, like back of Peace Center Amphitheater.

THINK BIG. Expanding Fall for Greenville to Worldwide/Statewide event.

Amphitheaters can provide this music like the Switzerland Jazz festivals

I love this design but would like to see space for food trucks

Need more open areas, fewer hidden sport (safety issue)

Think about France (?) with espaliered topiary fruit.





Comments:

Red Scheme

Drop community gardens

Bigger community garden

Parking and lots of green areas.

Not enough separate parking.

No waterway/area (leave as open space/field/lawn)

Please no standing water mosquito areas

Less formal water feature.

Can water feature look more natural?

Need to access what is most important –baseball/multi-use field.

Amphitheater, basketball courts, multi-use ball fields

No baseball - that is at Cleveland Park.

Keep Ball field

The baseball field should be removed in favor of a more versatile space (generic athletic space)

Like curving swamp rabbit trail – should be widened but have some calming/slow down features

The Swamp Rabbit Trail should be extra wide and STRAIGHT with some curves to the side

Not as significant change to Swamp Rabbit, some distinction is fine.

Do not change the Swamp Rabbit Trail. Thanks.

Straighten Swamp Rabbit.

LOVE the curves in the swamp rabbit.



Comments:

Red Scheme

#### **GREEN SCHEME:**

Adding a water feature more pavilions and restrooms.

Love the open spaces and Farmers Market, community gardens

Food truck area should be close to community garden space to keep food innovation, power necessities/water needs and ingredients close.

Safety issue with private "pods". Height restriction of shrubs, trees, plantings

Green Scheme is EXCELLENT! Without the baseball field...A properly drained field in woods

back drop is a perfect pick-up ball field (softball, baseball, soccer, football, cricket, etc.)

Good luck!





Comments:

Green Scheme



**New Plan** 

Towards Consensus SWA studio urban edge



A pedestrian Plaza holds the corner of Mayberry and South Hudson Streets, providing a primary access to the park. Public art anchors the plaza.

A pedestrian promenade provides a ceremonial access into the park passing through the plaza, containing a splash pad/fountains and restroom/concessions building. The axis terminates in a architectural feature that acts as a focal point and threshold to the Great Lawn.



Just off the promenade and adjacent to the upper plaza a Destination Playground is placed with convenient and open access to the Great Lawn.

Centrally located within the park with multiple access points, the Great Lawn is created as a large open space for large gatherings, festivals, concerts and other outdoor events.

**New Plan** 





**New Plan** 



Two pedestrian bridges link both sides of the park crossing the Reedy River; an at-grade crossing near South Houston Street and an elevated bridge crossing the river and trails connecting to the Visitors Center.

At the high point within the park site, a Visitors Center overlooks the Great Lawn with views toward downtown and Falls Park.



Strategically placed as a trailhead with convenient access to parking, the center contains a community room, restrooms, plaza, public art, outdoor classroom and café. A stage is placed below the plaza and steps down to the Great Lawn for concerts and outdoor events.





**New Plan** 



The Swamp Rabbit Trail is shifted to the north side of the Reedy River (miles markers do not change) to separate park activity from primary trail users.

A meandering trail along the Great Lawn acts as a change of pace for trail users while within the park.

Vegetated bioswales are provided along the meandering trail and acts as a filter for storm water before leaving the site.

Additional green and sustainable design features will be planned as the park design progresses.









**New Plan** 

Towards Consensus SWA studio urban edge



Adult fitness stations are placed adjacent to the meandering trail.

A River Overlook is placed with views to the Great Lawn. Steps down to river provide river access.

A riparian buffer is proposed along the banks of the Reedy River to protect and enhance this natural feature. At key locations river enhancement is proposed to create visual and sound effects.



The parkour area is located off the Swamp Rabbit Trail to the west.

A bouldering area is placed below the elevated bridge as part of the retaining wall support system.





**New Plan** 

Towards Consensus



Multiple picnic shelters are placed throughout the site and vary in size from small to medium size shelters to pavilions that can accommodate larger groups.

The existing baseball field is reconfigured for better solar orientation and maximum use as a multi-purpose athletic field with terraced seating and equipment storage building for programmed recreation.



Parking is provided with on-street parking along Mayberry and South Hudson Streets.

Off-street parking lots are placed along Mayberry and Welborn Streets.

Total parking provided is 400 spaces.



Sidewalk improvements include wider walks and a verge to help protect pedestrians along Mayberry, South Hudson and Welborn streets.

A Community Garden and Memorial Plaza are placed on the north side of Welborn Street.

An interpretive display marks the utility crossing and history of community children who crossed as a 'right of passage'.







New Plan

**Towards Consensus** 



#### **Goal Statement:**

Create a safe, beautiful, sustainable, and unique destination; building on the natural and cultural heritage; and shaping the future as a catalyst for progress and a stronger sense of community.

## **Concept Statement:**

A gateway that boldly expresses sustainability through contrasts in wet and dry; weaving a patchwork of spaces, both large and small, with intuitive circulation patterns, strong forms, and intentional plantings, with connections to downtown and the neighborhoods.





**New Plan** 

**Questions + Discussion** 



We want to know how you want this park to look and feel

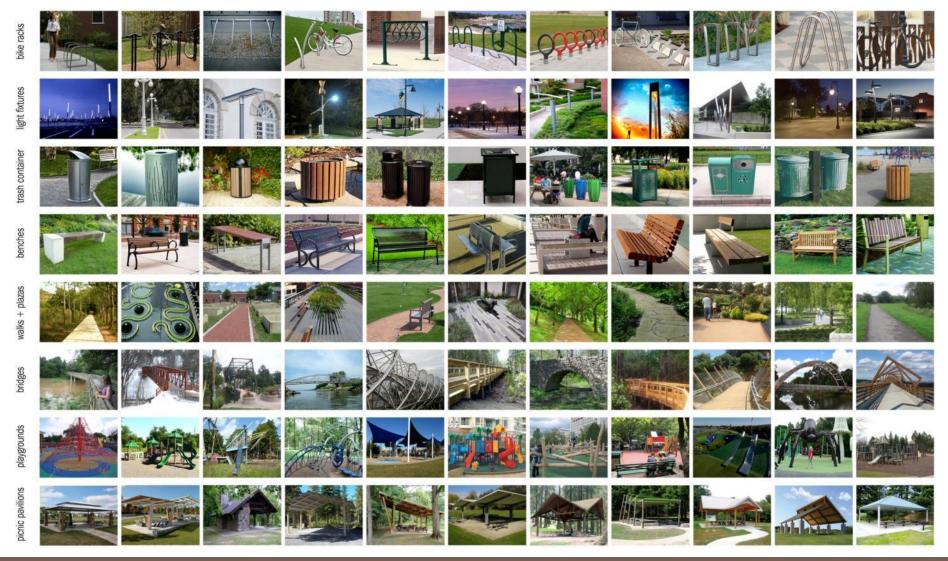
We want you to show us your preferences for the following design elements:

Benches
Bike Racks
Trash Containers
Light Fixtures
Playgrounds
Picnic Pavilions
Walks + Plazas
Bridges



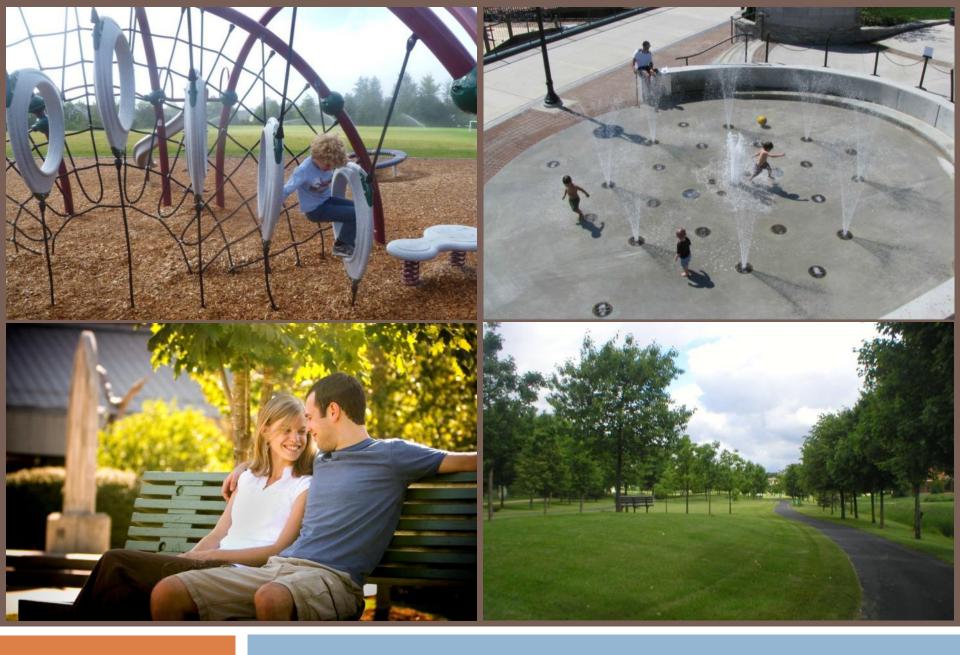






instructions: there are 11 images per category. vote once only per category as follows: green = like the most; blue = like second most; and red = like the least





Thank You for playing a role in Greenville's future!